

DO YOU HAVE ONE? - BROCHURES FOR CHURCH LIBRARIES

Part 2: Judy McIntosh's Bevy of Brochures

A well produced brochure can be a useful resource for a church library. It can alleviate answering repetitive questions. It can be a promotional tool. It can act as a take-home information reminder.

On a recent visit to some church libraries in British Columbia, I noticed that brochures were prevalent – each streamlined for local needs and programs.

Judy McIntosh (Richmond Presbyterian Church) enthusiastically promotes library resources that dovetail into her church's various groups, needs and projects. She also uses brochures to highlight particular library titles and collections. Here are some of topics for which Judy has produced a brochure.



1. When God says go! (missions, missionaries and you)
2. Parent and teacher resources - where to find them
3. Alpha – what's in the church library
4. When death occurs: preparing for death, suicide, child hood deaths (prenatal, infant, and children), coping with grief, healing
5. When children grieve
6. Kinder and preschool resources
7. What's in the library for Sunday school teachers and kid's club leaders (Advent/Christmas, Easter, storytelling, crafts, puppetry, etc.)
8. Reformation reading (church history overviews, Reformation personalities)
9. Advent & Christmas at the church library (devotions, crafts, music, CDs and DVDs, stories, etc)
10. Resources for care givers (giving care, supporting care givers, dementia, cancer, chronic illness, comforting those who mourn)
11. Lay leaders' resources (building community, worshipping together, practicing prayer, growing as servants, including youth and children, art of listening and talking)
12. Worship (in other times, in today's society, different settings, seasons of the church year, about baptism, creeds, drama, about hymns, music on DVD)
13. Checking out the commandments (Who is Moses, stories about the commandments, other versions, back to the Bible)

Compiled by Natalie Schwarz